

MONEY & MOVEMENTS

Count Me In! Consortium



count
me **IN!**

MONEY & MOVEMENTS

Naivasha, Kenya | 11-13 April, 2018

Money & Movements brought together 100+ activists & funders to strategise about the future of resourcing feminist movements and social change globally.

We came from around the world and across movements – women's rights, sex workers' rights, LBQTI rights, youth, indigenous rights, environmental and economic justice, disability rights, health, and more.

Together, we asked:

- What is the change we want to see... bold and fully-resourced?
- What do our movements need to be resilient?
- What would a transformative funding ecosystem look like?
- What is the future of funding?

Each of these graphics illustrates a key takeaway from Money & Movements. They are meant to inspire funders and movements seeking to build a more just world. Learn more at: <https://www.mamacash.org/en/money-and-movements>

Hosted by the Count Me In! Consortium



Funders and activists alike must be creative, agile, and connected in order to make the case for ample, new and different funding



As feminists, we need to develop new partnerships – outside of our usual comfort zones – that help us understand, map & respond to the trends around us so that we are not caught off guard

Addressing climate change is a must

Feminist movements and social justice funders should learn from the deep transformative power of indigenous perspectives on collaboration, money, activism & protecting the planet





We must make technology work for us

Managing the threats (surveillance, control of civil society space, violence, digital insecurity) and, at the same time, unleashing power to organise and fund across movements and geographies



We need diverse ways of resourcing our movements

Self-generated funds are like vegetables, while donor grants are more like treats – tasty but more short-term

We must invest the time and political will to create alternative resourcing models



Money is always political

Divest from resource flows that undermine feminist social change: military spending, corporate capitalism, extractive industries, and development practices that exclude women, trans, and intersex people





**We need stronger cross-issue
and cross-movement resourcing –**
where funding reflects the
diversity and intersectionality
of our movements

Policy coherence

Funding from one arm of an institution should not be undermined by the investment strategies or the policies that are coming from another





Funders can use their own power to shift the needle on feminist funding

- Transform their own institutions!
- Bring along peers in related areas – environment, health, humanitarian aid and more – to significantly fund women's rights and gender justice
- Advocate with other funders





A transformative funding ecosystem is possible!

Where funding sectors are dynamic and responsive
to movements' self-defined priorities

count me IN!

<https://www.mamacash.org/en/money-and-movements>

Money & Movements was hosted by the Count Me In! Consortium.

Count Me In! is a special joint initiative led by [Mama Cash](#), including the sex worker-led [Red Umbrella Fund \(RUF\)](#), together with the [Association for Women's Rights in Development \(AWID\)](#), [CREA](#), [Just Associates \(JASS\)](#) and [Urgent Action Fund – Africa](#) (representing [Urgent Action Fund - Latin America & the Caribbean](#) and [Urgent Action Fund for Women's Human Rights](#)). The Dutch gender platform [WO=MEN](#) is a strategic partner for lobbying and advocacy.